

LIVE EDITIONS

Live Editions, a new ePublishing company, today announced its cloud-based publishing tools and ecosystem that let authors, booksellers and even readers create, enhance, share and monetize what they are reading on any device. Ideally suited for publishers, universities, book clubs, and independent authors, Live Editions opens up eBooks to include multimedia, publisher- or reader-contributed comments, sponsor enhancements, and dynamic updates such as statistics and news developments.

www.liveditions.com

PALO ALTO AUDIO DESIGN

Palo Alto Audio Design will demonstrate several audio products: Cubik is a computer speaker system, for Mac or PC, with cutting edge technology. Sound is managed through digital USB streaming and with a proprietary digital audio amplifier. The result is lossless streaming which provides crystal clear sound and a high dynamic range. The unique, patent-pending design of the Cubik, offers a low footprint and big sound. We will also demonstrate Musik, our entry level speaker system. Musik does not require any external power source. Power and sound are delivered through USB. This provides for a highly mobile quality speaker system.

www.paloaltoaudio.com

PHONE HALO

Phone Halo prevents you from losing your valuables. Phone Halo does three things to protect your items:

Recover: When the Bluetooth disconnects, Phone Halo records the GPS coordinates to pinpoint the item's last known location on a Google map and can send the map to your designated contact list.

Locate: Phone Halo acts as a 2 way finder by beeping your belongings at the press of a button.

Protect: Phone Halo wirelessly tethers your phone and item. If the items become separated, both can ring to remind you something is being left behind and the application locks your phone.

www.phonehalo.com

SPEAK WITH ME

VoiceDJ is an iPhone, iPod Touch, and iPad* application that allows users to control their mobile music library entirely with their voice. VoiceDJ is built on Speak With Me's device-based technology platform, which delivers 99 percent accuracy and decreases voice recognition response time from seconds to milliseconds, providing the fastest, most accurate voice-activated app available. VoiceDJ also recognizes nearly 1 million words and can easily handle music libraries with hundreds of thousands of entries. And unlike most other voice solutions, VoiceDJ doesn't need an Internet connection to function so users can enjoy the app anytime, anywhere and spontaneously change songs, artists, albums or genres as the mood strikes.

www.speakwithme.com

VIA TECHNOLOGIES INC.

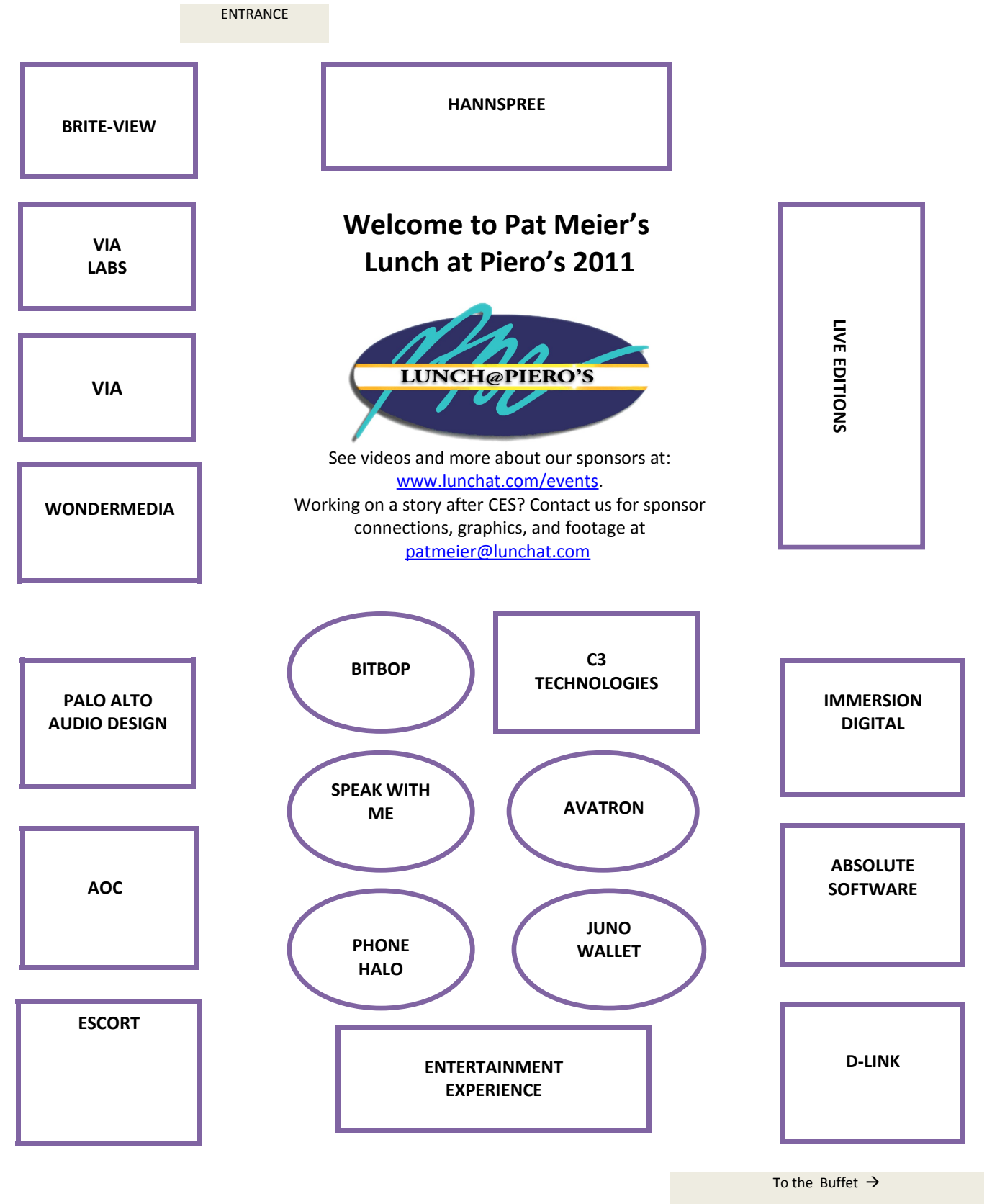
Experience a range of technology innovations that includes the first public appearance of the new VIA dual-core processor, a selection of exciting Android tablet devices, cutting edge USB 3.0 demonstrations and the latest embedded platforms.

The recently announced VIA Nano X2 processor will be demonstrated, proving that low power platforms don't imply a compromise on performance and that when it comes to gaming and HD media, VIA has the edge.

You also catch the latest Android tablet designs that are powered by the Wondermedia Prizm platform, leading the tablet revolution that will continue throughout 2011 and beyond.

2011 will also be remembered as the year that USB 3.0 came to the fore as VIA Labs, Inc. demonstrates a complete portfolio of USB 3.0 controllers that will take us into the SuperSpeed Era.

www.via.com.tw



Welcome to Lunch at Piero's

We have been hosting media and innovator gatherings here for more than 20 years, within steps of the Las Vegas Convention Center. We're fiercely independent and so very honored to present to you the fresh ideas and exciting products that you may not find anywhere else. We hope will tell their stories to the world.

Pat Meier-Johnson, Pat Meier Associates PR

Producer, Lunch at Piero's www.lunchat.com/events

ABSOLUTE SOFTWARE

It Keeps Your Photos from Turning Up on a Vegas Billboard: LoJack for Laptops by Absolute Software is a software-based theft recovery and data security solution with key features like data delete, device freeze and geolocation to help consumers track, locate and recover their devices. Absolute Software will also showcase its latest enterprise product, Absolute Manage Mobile Device Management for iOS4 devices (including iPads and iPhones).

www.absolute.com/en

AOC

AOC is the world's largest manufacturer of LCD/LED monitors and HDTVs. With more than 60 years of design and manufacturing experience, AOC has earned a reputation for selling user-friendly, technologically advanced monitors, TVs and multi-functional displays. New Products on Display: Tablet – An Android-based tablet with an industry-leading 8-inch touch screen and Aire Black LED – Features the slimmest display panel of any monitor in the world.

www.aoc.com/

AVATRON

Avatron Software, a leading mobile app developer, is demonstrating its popular Air Display and Air Sharing apps, and showcasing its newest: Print Sharing. Air Display turns your iPad into a wireless computer monitor. Air Sharing, a document manager, lets you mount your iOS device like a wireless flash drive, copy files onto it, and view your documents on the go. The Pro and HD versions also let you connect to remote file servers and print documents. And now, Print Sharing gives you all of the printing power of Air Sharing, wrapped in a delightfully simple workflow. Easy in, easy out.

avatron.com/

BITBOP

Bitbop is a new wireless subscription service delivering on demand mobile TV and movies directly to U.S. consumers' smart phones. The company's state-of-the-art platform puts the flexibility of a home-based media center right in the user's pocket. Bitbop's service is accessible from any 3G or wireless network and features unlimited streaming or downloading of selected content from quality partners.

www.bitbop.com/networks

Brite-View

Brite-View demonstrates the Air SyncHD (BV-2322), the only reliable solution for wireless streaming of uncompressed, 1080p/60 content without latency in a multi-floor setting. It establishes an invisible HDMI connection with up to 66-foot range (1080p/60) or 100-foot range (1080i/60). With the built-in loop-through connection, it is possible to connect the Air SyncHD transmitter to the HDTV and HD cable DVR in the living room and watch exactly the same cable channels and TV shows on your bedroom HDTV connected to the Air SyncHD receiver. As the signal is uncompressed, it also provides an affordable wireless solution for video professionals for live remote monitoring and newsgathering.

www.brite-view.com

C3 Technologies

C3 Technologies is announcing the release of its first software development kit (SDK) for creating mobile, social, geo-location applications that utilize the company's database of more than 100 photo-realistic 3D maps. Since 2007 when it was spun out of the aerospace and defense company Saab AB, C3 has redefined mapping by applying previously classified image processing technology to 3D maps as a platform for search, navigation and GIS apps. The company's automated software and advanced algorithms enable C3 to rapidly assemble extremely precise 3D models, and

seamlessly integrate them with 2D maps, satellite images, street level photography and user-generated images.

www.c3technologies.com

D-LINK

Make home your hottest spot. Connect, share, work and play with D-Link. Securely share and store all digital media and never lose media if a hard drive fails. Turn your home into the hottest spot for gaming with a lag-free experience. Then with D-Link's simple-to-install network cameras, see what's going on inside and outside of your home in real time. You even can make your home the hottest spot for online entertainment: watch what you want, when you want, wherever you want. Finally, D-Link's home networking products turn your home office into the new hot spot for work productivity.

www.dlink.com

ENTERTAINMENT EXPERIENCE

eeColor™ is the world's first and only 3D, multi-dimensional color video technology with full modeling of color space, device characteristics, viewing environment, visual perception and adaptation. Over the past decade, technology and image rendering has progressed for televisions and video displays. However, digital color standards have not changed since the 1970s and color quality has remained unchanged. The color gamut of most modern devices extends beyond these current standards. eeColor takes advantage of that increased color capability to take the home entertainment experience to a whole new level. This patent-pending technology is now available in the HDMI plug-and-play TruVue eeColor Processor.

www.eecolor.com/

ESCORT

ESCORT Inc, the leading manufacturer of premium automotive electronic accessories and maker of the world's best radar and laser detectors, is demonstrating the new PASSPORT iQ™, the world's first integrated radar detector with GPS Navigation. With 5" full-color touchscreen, 3D maps, voice-guided turn-by-turn directions, over speed limit alerts, red light/speed camera alerts, speed trap warnings and full radar and laser gun alerts, the all-new PASSPORT iQ™ establishes the standard for protecting consumers from unwanted tickets and guiding them safely to their destination.

escortinc.com

HANNSPREE

Hannspree will debut a sampling of their new line of 2011 products, including a 42" LED TV and a "first look" at the new 28" HannsFootball LCD HDTV. In choosing a HDTV, consumers have little choice when it comes to reflecting their personal style. Specialty designed TVs can cost a fortune while inexpensive traditional televisions can be disappointing in quality or ordinariness. Hannspree enables individuals to express their tastes and creativity through their choice of electronics.

hannspree.com

IMMERSION DIGITAL

Glo is an award winning interactive digital Bible that brings the Bible to life through HD video, photographs, maps, reading plans, 360-degree virtual tours, and a unique zoomable interface for fast, easy, visual navigation. Glo on mobile multi-touch devices creates an enhanced interactive media experience, becoming a strong alternative to paper. For the first time, Glo will be showcased on a portable touch-screen tablet (Dell Duo), and will premiere an exclusive sneak peak of the Glo iPad app, launching in early 2011.

www.globible.com

JUNOWALLET

JunoWallet is the #1 Mobile Wallet and Gift Card App for iPhone and Android users with over \$700 million dollars worth of promotional gift cards. Be rewarded and earn JunoPoints each time you check-in and visit a venue. Earn gifts by turning task into gift cards. Make it fun by collecting, trading and gifting JunoPoints with friends to redeem for a \$100 gift certificate for that venue. Then, be a cool friend and leave a Gift Behind for your friends on Facebook and Twitter...instantly they get a free gift and you get JunoPoints. Free for you and your friends.

www.junowallet.com